

BOOMTOWN™

PRESENTED BY

JOHNNIE WALKER

4 JULY 2026



BOOMTOWN™



EastCoastRadio

KZN'S NO. 1 HIT MUSIC STATION





ABOUT BOOMTOWN

BOOMTOWN is a celebration of music, fashion, lifestyle, the best in marquee hospitality, and lives within the most anticipated day on the horse racing calendar.

This year the event will again attract the country's most sociable personalities for a day of non-stop entertainment.

BOOMTOWN is back for the **16TH** year at the
Hollywoodbets Durban July, 2026.

BOOMTOWN is widely recognised for consistently providing the ultimate in expert hospitality, and world class stage & lighting complimented by Mzansi's top musical artists.

BOOMTOWN will be changing the game in 2026 and raising the bar to bring you an unforgettable Hollywoodbets Durban July experience.





GENERAL INDIVIDUAL PACKAGE

R 890 ex vat per person

Your one way ticket for general access into BOOMTOWN,
and a memorable Hollywoodbets Durban July experience.

- Entrance into BOOMTOWN · General marquee access
- Cocktail style seating · Cash bar facilities
- Food vendors · Tote betting facilities
- Screens with live feed of the horseracing

*Please note the entrance ticket to the Greyville
racecourse must be purchased separately to the
BOOMTOWN marquee ticket.





VIP

INDIVIDUAL PACKAGE

R 3 995 ex vat per person

This VIP floored area offers you a premium hospitality experience including a complimentary lunch & dinner buffet, as well as a complimentary bar offering from 11am – 5pm. *New addition in 2026 – Castle Lite, Flying Fish and Brutal Fruit will be complimentary from 5pm – 10pm.

- Access to exclusive VIP Lounge · VIP restaurant
- Bespoke bar facilities with complimentary offering from 11am – 5pm
*Spirits, wines, beers, ciders, and soft drinks are complimentary (Premium spirits, shooters and Champagne on sale). *New addition in 2026 – Castle Lite, Flying Fish and Brutal Fruit will be complimentary from 5pm – 10pm.
- Complimentary buffet lunch 1pm – 5pm
- Complimentary buffet dinner 6pm – 9pm
- Tote betting facilities · Trailer toilets
- Screens with live feed of the horseracing

*Please note the entrance ticket to the Greyville racecourse must be purchased separately to the BOOMTOWN marquee ticket. For groups of 25 people or more a private VIP lounge can be arranged.



VVIP

INDIVIDUAL PACKAGE

R 4 995 ex vat per person

This VVIP raised deck offers you a premium hospitality experience including a complimentary lunch & dinner buffet, as well as a complimentary bar offering from 11am – 10pm. Event closes at 11pm.

- Access to exclusive VVIP Lounge · VVIP restaurant
- Bespoke bar facilities with complimentary offering from 11am – 10pm
*Spirits, wines, beers, ciders, and soft drinks are complimentary.
(Premium spirits, shooters and Champagne on sale)
- Complimentary buffet lunch 1pm – 5pm
- Complimentary buffet dinner 6pm – 9pm
- Tote betting facilities · Trailer toilets
- Screens with live feed of the horseracing

*Please note the entrance ticket to the Greyville racecourse must be purchased separately to the BOOMTOWN marquee ticket. For groups of 25 people or more a private VVIP lounge can be arranged.



VVIP

PRIVATE TABLES OF 10 OR 20

R 5 995 ex vat per person

Includes all of the VVIP ticket benefits as well as the following private table benefits:

- Greyville Racecourse entry ticket valued at R230 · Private booth table
 - 1 waiter to assist with bottle service
 - The following complimentary drinks will be given to your table on arrival: 1 x Bottle of French Champagne, 1 x Bottle of Aged whiskey, 1 x Bottle of Premium Vodka, 10 x Premium Beers, 5 x Energy Drinks, Soft Drinks & Mineral Water
- *Please note that any additional bottles will be for purchase.

Over and above:

- Access to VVIP Lounge · Tote betting facilities · Trailer toilets
 - Complimentary lunch & dinner buffet in the VVIP restaurant
 - Complimentary bar offering for your table from 11am – 10pm. Event closes at 11pm.
- *Spirits, wines, beers, ciders, and soft drinks are complimentary. (Premium spirits, shooters and Champagne on sale)
- Screens with live feed of the horseracing

*Please note that any additional bottles will be for purchase.



BOOMTOWN





LINEUP

BOOMTOWN is known for bringing the best selection of DJs and artists to the stage at Hollywoodbets Durban July.

The 2026 lineup will not disappoint.

CONFIRMED ARTISTS FOR 2026

TBC





CONTACT US

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REGAL
HOSPITALITY & EVENTS



BOOMTOWN™
OFFICIAL TICKET AGENT